

BRANDON M. SMITH

LEADERSHIP COMMUNICATION EXPERT | EXECUTIVE COACH
EDUCATOR | MEDIA PERSONALITY | AUTHOR



Brandon Smith is a leading expert in leadership communication and curer of workplace dysfunction. Known as “The Workplace Therapist” and co-host of The Leadership Foundry Podcast, Brandon is a sought-after executive coach, TEDx speaker, author and award-winning business school instructor. He is the President of The Worksmiths, LLC, an executive coaching and leadership development firm whose clients include numerous Fortune 500 companies. Since establishing his practice in 2005, Brandon has personally coached more than 1,000 leaders and executives across the globe. He is also co-founder of The Leadership Foundry LLC, a leadership development firm that works with organizations to create customized programs for their leaders, from frontline managers to senior executives.

Brandon received an undergraduate degree from Vanderbilt University with a concentration in communications and team dynamics. His graduate work includes an MS in counseling from Georgia State University as well as an MBA from Emory University’s Goizueta Business School.

Brandon has been interviewed by numerous media outlets for his expertise in leadership and workplace dynamics, including:



FAST COMPANY

npr

Forbes



THE WALL STREET JOURNAL.

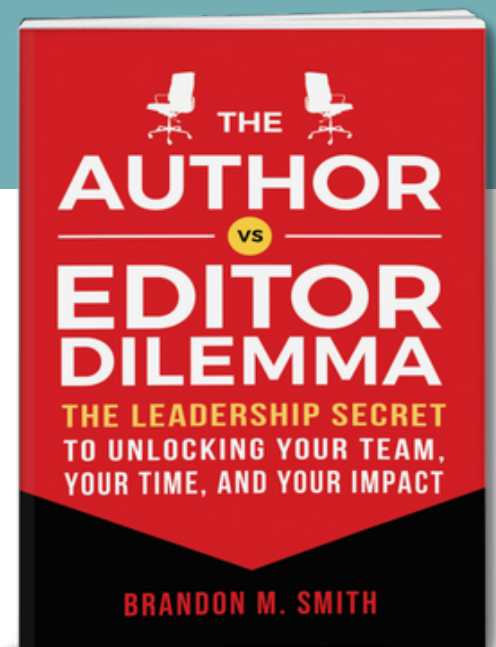
“Brandon is my go-to for management and career advice. He's the best there is.”

Andy Adams

Senior Manager, Corporate Risk Management
The Kraft Heinz Company

SUGGESTED INTRODUCTION

Brandon Smith is a leading expert in leadership communication and curer of workplace dysfunction. Known as “The Workplace Therapist,” Brandon is a sought-after executive coach, TEDx speaker, author and award-winning business school instructor. He has been featured in The Wall Street Journal, Fast Company, CNN, Fox News.com, NPR, Forbes and many others for his expertise. His bestselling book, *The Author vs. Editor Dilemma: The Leadership Secret to Unlocking Your Team, Your Time, and Your Impact* helps readers reclaim control and win back hours in their week by sharing illustrative examples of leaders who have transformed their chaotic and frenzied schedules into focused and streamlined strategies by utilizing the practical tools set forth in this book.



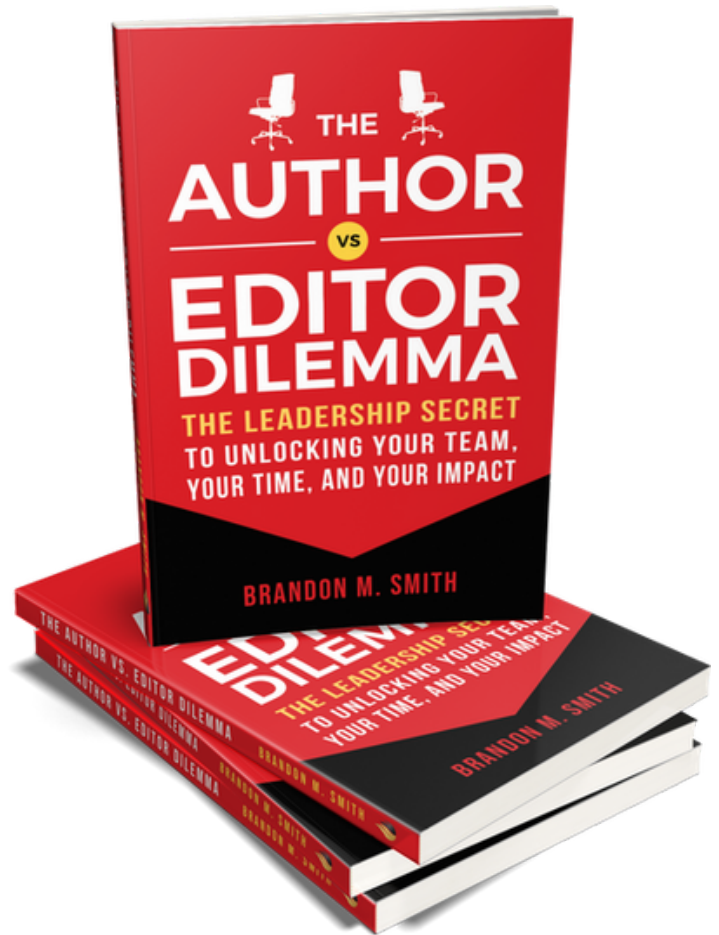
TheWorkplaceTherapist.com





Whether it is the challenges of leading through a crisis or our daily lives, Brandon gives practical tips and wisdom for dealing in an environment where everything is urgent. For a first-time manager to the executive suite leader, you will find invaluable insights. It is one of those books you will read, then re-read. It can help you be a better leader today.

P.K. (Ken) Keen
LTG, Retired, U.S. Army
Associate Dean for Leadership Development
Emory University Goizueta Business School



INTERVIEW TOPICS

- What is the "Author vs. Editor Dilemma"?
- Does it work in any relationship?
- What is the "Hero Trap" and why do leaders struggle with this?
- As a leader, if we know we're sitting in the "author" seat, where do we start? How do we make the shift to "editor"?
- What does "authoring up" and "editing down" at home look like?
- How do we deal with "Resistors"?
- You talk about "clienteling" in your book. What does this mean for a direct report?



CONNECT WITH BRANDON

Email: brandon@theworkplacetherapist.com
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For additional resources from Brandon Smith on leadership:
The Leadership Foundry Podcast – available on Apple Podcasts, Spotify and YouTube
Or: theworkplacetherapist.com/podcast

Connect with Brandon on Social Media:

- [YouTube.com/@TheWorkplaceTherapist](https://www.youtube.com/@TheWorkplaceTherapist)
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